

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-11	31-Dic-10	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	395.774.882	505.702.833	-21,74%
WINSTON	352.277.470	391.705.857	-10,07%
FORTUNA	267.960.269	362.732.614	-26,13%
CHESTERFIELD	243.721.297	302.018.446	-19,30%
DUCADOS NEGRO	193.848.659	245.461.662	-21,03%
LUCKY STRIKE	181.310.720	191.173.567	-5,16%
CAMEL	174.433.314	217.062.232	-19,64%
L&M	169.696.123	217.851.106	-22,10%
NOBEL	139.207.007	173.355.980	-19,70%
DUCADOS RUBIO	137.463.641	198.860.568	-30,87%
PALL MALL	104.196.999	139.360.083	-25,23%
DUCADOS RUBIO BLANDO	57.056.084	36.658.401	55,64%
JOHN PLAYER SP.	41.788.196	65.593.100	-36,29%
MARLBORO POCKET	31.521.403	37.267.700	-15,42%
FORTUNA RED LINE	31.422.559	2.418.069	1199,49%
L&M BLANDO	25.444.799	9.399.097	170,72%
GOLD COAST	22.557.960	30.789.500	-26,73%
PHILIP MORRIS K/S	21.036.530	25.944.846	-18,92%
CORONAS RUBIO	19.357.785	29.324.266	-33,99%
ELIXYR	17.432.272	32.921.716	-47,05%
WINSTON REDVOLUTION	15.486.800	16.042.693	-3,47%
BN	13.078.428	16.098.129	-18,76%
LUCKY STRIKE BLANDO	12.273.336	2.318.676	429,33%
DUCADOS RUBIO 100'S	11.704.751	9.669.626	21,05%
NOBEL STYLE	10.637.656	1.155.759	820,40%
PHILIP MORRIS	10.452.684	14.674.002	-28,77%
BULLBRAND	9.806.938	15.584.420	-37,07%
CHESTERFIELD NAKED	9.266.006	11.564.567	-19,88%
GAULOISES RUBIO	8.950.633	10.081.304	-11,22%
HABANOS	8.835.535	11.568.097	-23,62%
JOHN PLAYER SP. AM.100'S	8.667.324	9.262.396	-6,42%
MARLBORO GOLD TOUCH	8.268.723	5.717.550	44,62%
LAMBERT & BUTLER	8.128.130	11.647.296	-30,21%
PALL MALL LARGO 100'S	7.926.176	2.746.212	188,62%
JOHN PLAYER SP. BLACK/BLUE	7.507.768	8.616.217	-12,86%
R 1	7.343.219	8.115.963	-9,52%
EXCITE	6.996.427	11.261.790	-37,87%
POPULAR	6.979.740	9.754.226	-28,44%
WEST	6.662.516	8.456.025	-21,21%
MAYFAIR	6.504.739	7.512.268	-13,41%
DESERT GOLD	6.486.907	6.717.851	-3,44%
BENSON & HEDGES	6.392.739	8.168.289	-21,74%
SILK CUT	6.140.721	7.273.207	-15,57%
RESTO MARCAS	183.427.578	191.929.352	-4,43%
Totales	3.015.433.443	3.621.537.558	-16,74%